

DEMS 360 SERVICE ACCEPTABLE USE POLICY

It is a condition of your use of DEMS 360 Service that you use the services responsibly. You agree not to misuse the DEMS 360 Service or help anyone else to do so. For example, you must not even try to, allow, nor permit any other party to do, any of the following in connection with the DEMS 360 Service:

- interfere with, compromise the security of, or disrupt any DEMS 360 user, host or network, for example by sending a virus, overloading, flooding, spamming or mail-bombing any part of the DEMS 360 Service;
- use the DEMS 360 Service or allow any other user to use the DEMS 360 Service, to create, store, access, transfer to any third party, publish or otherwise distribute any Malware (meaning any code or device intended to interfere with or having the effect of interfering adversely with, the operation of any hardware or software, including any bugs, worms, logic bombs, trojan horses or any other self-propagating or other such program) or, other than as may be lawful and necessary for the purposes of fulfilling any duties you may have, any other material which:
 - is unlawful;
 - is or contains material which is harmful, obscene, defamatory, infringes any third party's rights including any third party's intellectual property rights;
 - is or contains material which is of a harassing or offensive nature;
 - contains sexually explicit, indecent or other offensive material;
 - contains extreme acts of violence or promotes the use of unlawful violence against a person or property; or
 - is or contains material which is discriminatory or advocates bigotry or hatred based on race, religion, ethnicity, origin, belief, sexual orientation, sex, gender identity, physical or mental disability or impairment, age or any other illegal category;
- perform any security testing of the DEMS 360 Service or of any infrastructure or facilities whatsoever used to provide the DEMS 360 Service, including network discovery, port/service identification, vulnerability scanning, password cracking, remote access testing or penetration testing (unless you are explicitly authorised to do so in writing by an office of Reveal);
- breach or otherwise circumvent any security or authentication measures;
- circumvent storage space or other usage limits;
- access, tamper with or use non-public areas or parts of the DEMS 360 Service, or shared areas of the DEMS 360 Service you haven't been granted access to;
- access, search or create accounts for the DEMS 360 Service by any means other than our publicly supported interfaces (for example "scraping" or creating accounts in bulk);
- send unsolicited communications, promotions or advertisements, or spam;
- send altered, deceptive or false source-identifying information, including "spoofing" or "phishing";
- promote or advertise Reveal products or services as your own without appropriate authorisation;
- license, sell, rent, transfer, host, outsource the DEMS 360 Service or permit timesharing or the provision of service bureau facilities to any third party based on the Service unless specifically authorised to do so;
- violate the law in any way, including storing, publishing or sharing material that's fraudulent, defamatory or misleading;
- violate the privacy or infringe the rights of others;
- modify, alter, tamper with or otherwise create derivative works from the DEMS 360 Service or any software used by Reveal to provide the DEMS 360 Service;
- disassemble, decompile, reverse engineer or otherwise use or access the DEMS 360 Service or any software used by Reveal to provide the DEMS 360 Service to copy or create a competitive product or service;
- access DEMS 360 Service in a way not authorised by this Agreement or with the intention of avoiding the Fees;
- remove, obscure or alter any confidentiality or proprietary rights notices (including copyright and trademark notices); or
- subject Reveal, our affiliates or subcontractors, to any liability;

In addition, you agree to:

- comply with (a) all published, applicable policies, guidelines or industry codes of practice and (b) all laws and regulations that are applicable to you in your access to, receipt of or use of the DEMS 360 Service;

- accept sole responsibility for, supervision of, and ensuring compliance by, each Authorised User with: (a) this Policy, (b) all applicable, published guidelines or industry codes of practice, (c) all applicable laws and regulations relating to the DEMS 360 Service, and (d) the terms of the Agreement;
- immediately revoke access to the DEMS 360 Service of any Authorised User that you become aware has failed to comply according to this Policy;
- accept and acknowledge that, upon any breach of this Policy, Reveal has the right to take the remedies detailed in the Agreement;
- maintain the security of access credentials for the DEMS 360 Service and be responsible for any acts of unauthorised access to the DEMS 360 Service where such access is gained by unauthorised use of an Authorised User's DEMS 360 Service account or access credentials;
- inform Reveal immediately on becoming aware of any unauthorised access, whether through an Authorised User's account or otherwise and take all reasonable measures to prevent any further unauthorised access including but not limited to revoking Authorised Users' DEMS 360 Service accounts or access credentials;
- acknowledge and accept that your use of the DEMS 360 Service is subject to certain limits, including but not limited to limits on (a) the type and number of devices from which Customer Content can be uploaded to or accessed from the DEMS 360 Service; (b) the amount or size of Customer Content that can be stored or processed using the DEMS 360 Service; and (c) functionality available under the DEMS 360 Service. These limits may be set out in the Agreement or in published Reveal sales literature or otherwise agreed in writing between you and Reveal. In particular, any subscription to the DEMS 360 Service that is referred to as "unlimited" is subject to your ongoing compliance with a usage plan for the DEMS 360 Service that has been agreed in writing with Reveal; and
- if you are a government agency, use the DEMS 360 Service only for essential governmental functions consistent with the scope of your authority and not for any business, personal, business or household purpose.

All terms defined in this DEMS 360 Acceptable Use Policy (this "Policy") not otherwise defined herein, shall have the definitions contained in the DEMS 360 Service General Terms and Conditions.